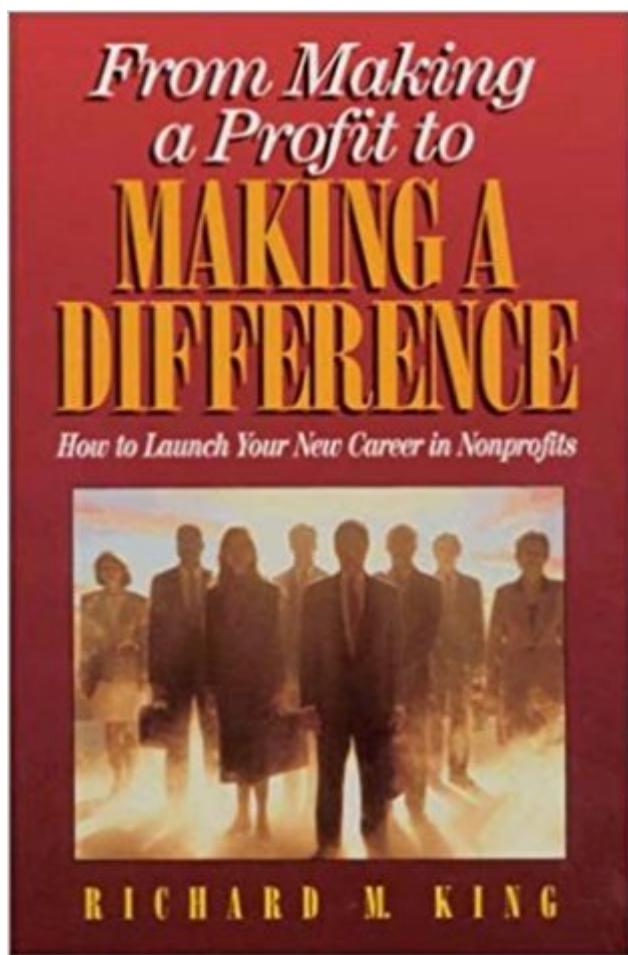


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# From Making A Profit To Making A Difference: Careers In Non-Profits For Business Professionals



## **Synopsis**

Unprecedented numbers of entry-level workers to CEOs are racing to join the 10 million Americans working for non-profits. Applying 30 years experience in non-profit recruitment and management, King reveals the inside secrets for switching to non-profits: strategic volunteerism, building a non-profit contacts network, gaining credibility in a non-profit community, learning how non -profit leaders think and hire, writing effective resumes even when you lack any non-profit experience, and more.

## **Book Information**

Paperback: 178 pages

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## **Customer Reviews**

"Golden resource replete with practical advice... should be snapped up." -- Today's Librarian, Sept. 2000 "Superb... highly recommended, essential reading for anyone seeking a job in the nonprofit field." -- Midwest Book Review, July 2000 "Well-written, useful book." -- Career Opportunities News, Sept. 2000

Having served in the nonprofit sector since 1969, author Richard King knows the nonprofit hiring process from both sides of the hiring desk. He is currently President of Kittleman and & Associates, LLC., one of the top executive search and management consulting firms that exclusively serve the nonprofit community nationwide. He joined Kittleman in 1985. Mr. King has been the chief executive officer for three nonprofits: Wholistic Health Centers, Inc.; the Illinois Youth Service Bureau Association; and Youth in Crisis, Inc. He has served on boards of directors for several nonprofit

organizations and consulted with dozens of nonprofits across the country on issues of governance, board development, long-range planning, fund raising, program development, and personnel appraisal. A resident of Oak Park, Illinois, Mr. King was born in 1944 and grew up in Eureka, a small Central Illinois town. He and his wife Cheryl have two grown children, Megan and Cory.

A good book for anyone just entering the nonprofit sector or those considering doing so.

Richard M. King has written a beautiful book about finding your life's purpose by working for a nonprofit organization or charity. From Making a Profit to Making a Difference is a step-by-step guide that leads the way through challenging transitions from a profit-oriented world to a people-focused world of nonprofit organizations. He shows you how to write an effective resume when applying for a nonprofit job and explains "strategic volunteerism." Chapters: 1. Assimilating Into the Nonprofit Culture 2. Transferring Business Skills to the Nonprofit Sector 3. Classifying Your Nonprofit Interest 4. Strategic Volunteerism 5. Networking in the Nonprofit Sector 6. Resumes and Cover Letters for Nonprofit Jobs 7. Compensation in the Nonprofit Sector 8. Directory of Nonprofit Recruiters 9. Professional Fund Raising Consulting Firms 10. Selected Professional Associations 11. Sources of Philanthropic Information 12. Resource Collection

The author mainly wrote this book for business professionals who have been considering a new career in the nonprofit sector. The following may be of interest if you are considering a job change:

Identifying Your Transferable Skills

The broad scope of activities the nonprofit sector offers - lists of charitable purposes and causes

Questioners to determine your main interests - this helps you identify the type of nonprofit organization that interests you

If you have a desire to make a difference in the world, this book will encourage you to make the transition and enter a world where you start to enjoy your life and you actually love your job. If you are interested in volunteering, Richard M. King also offers quite a few chapters to help you determine your main interests.

You may also enjoy:

Non-Profits & Education Job Finder by Daniel Lauber

International Job Finder by Daniel Lauber

~The Rebecca Review

Having worked in nonprofits for many years, I found this book on target. I'd like to see a new edition pick up where this left off.

Even though the paperback edition of "From Making a Profit to Making a Difference..." is sold out, you can still get the hard cover edition. From Making a Profit to Making a Difference: How to Launch Your New Career in Nonprofits-- for only \$19.95 -- that's 1/3 off the \$29.95 retail price of the

hard cover. The content is identical.

Even in our economic downturn, wonderful career opportunities exist -- and this book shows you where to look! Well-written and extensively researched, From Making A Profit to Making a Difference offers excellent advice and tons of practical information. This book is a must-read for everyone who wants a satisfying career making a positive difference in our world!

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